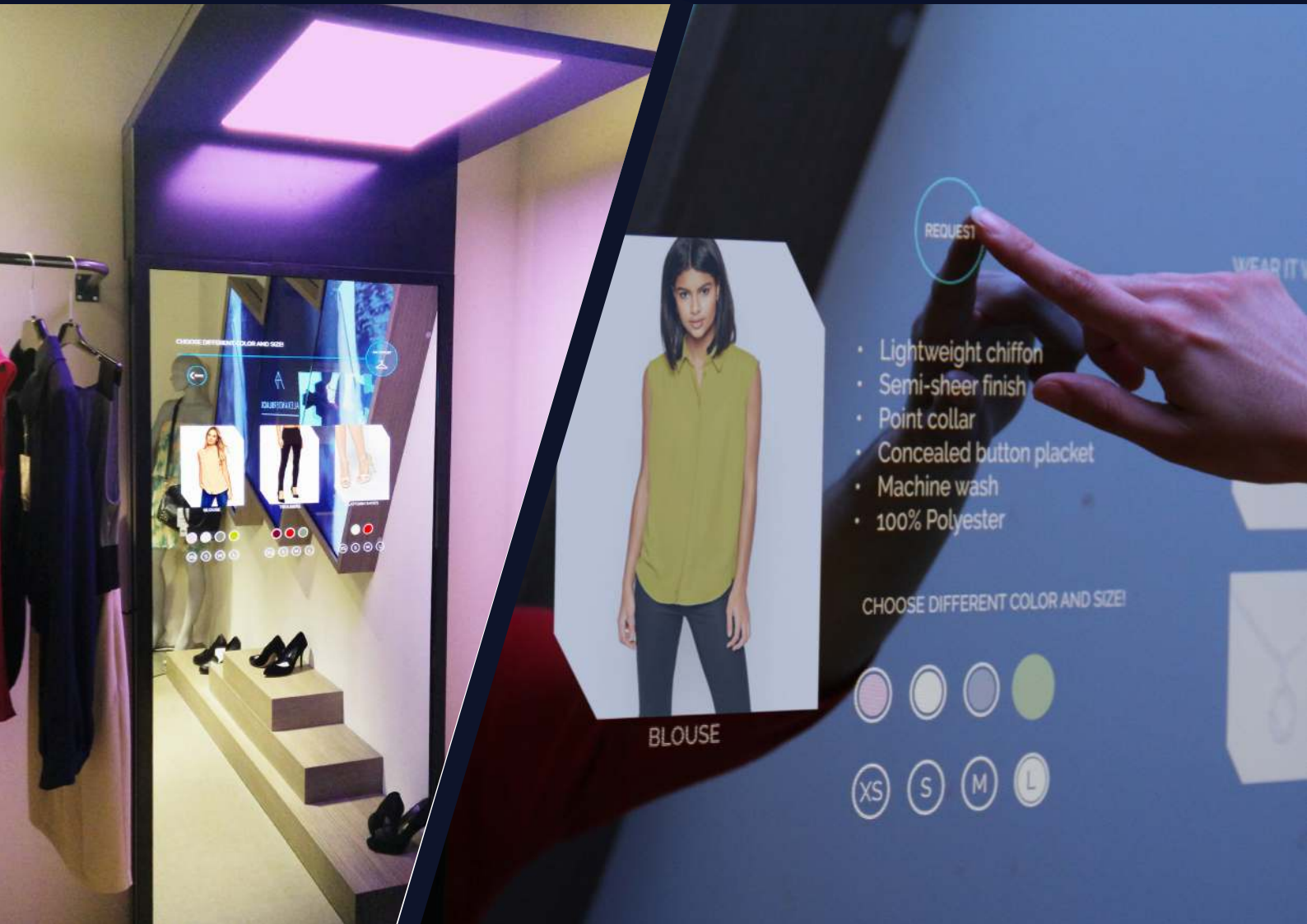


INNOVATE THE
WAY OF SHOPPING

Smart Fitting Room

TRANSFORMS AND REVIEW THE WAY OF SHOPPING





WHAT IS Smart Fitting Room?

The fitting room becomes an interactive place where trying on clothes turns into a unique and fun experience. A personal shopper, behind the mirror, will be available directly to the customer in order to offer a personalized service to increase sales and performance of the staff in store.



Touch Control

The Interface will allow you to select many possible options in a simple and intuitive way.



Mood Lighting

The atmosphere changes to make customer live the emotion among suggestive environments.



RFID clothing detection

RFID recognizing system allows to display sizes and colors of the same cloth.



Rear Camera

The rear camera allows the outfit's behind image, without turning.



Notification System

Ask to change the clothes without moving from fitting room through notifications on the staff's tablet.



Recommendation Experience

Suggest possible combinations with the other cloths in store and accessories to meet your style.

the characteristics can change without notice

