REALOOK®Glass Door
The first transparent display door All-In-One

The exclusive and interactive Realook® Glass Door replaces the ordinary fridge door with a transparent digital LCD. This see-through monitor gives a complete view of the products while full HD dynamic content are running. The Realook® Glass Door has interactive solutions for the engagement of the customer, in order to offer a multisensory experience.
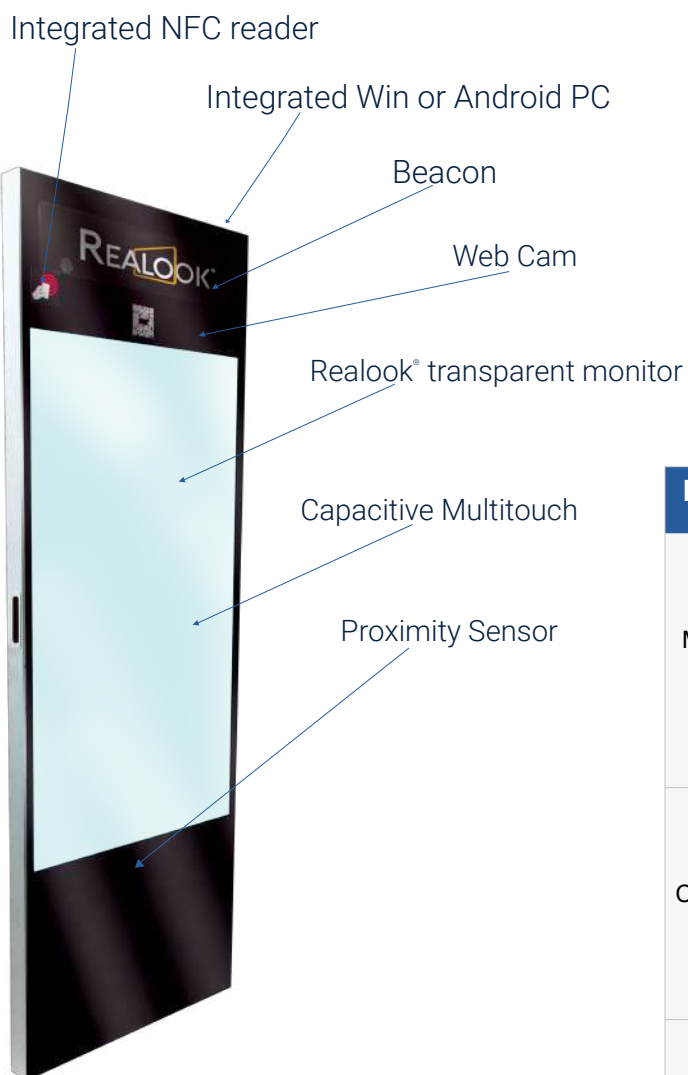
• Touch screen interactive engagement

• The fridge just like an in-store touch point

• For new fridge production and retrofit use

• All-In-One Plug & Play solution

• Remote Content Management

• Proximity Marketing

• Full glass look

Options

Proximity sensor
RFID-NFC Antenna
Audience Measurement System
Web Cam
Beacon

We're helping brands to embrance
the innovation with our Realook® Technology

Realook® is a trademark of Intertouch s.r.l.

PRODUCT SPECIFICATION

Integrated NFC reader

Integrated Win or Android PC

Beacon

Web Cam

Realook® transparent monitor

Capacitive Multitouch

Proximity Sensor

- Self closing system
- Magnetic gasket
- Full glass look

Multimedia Technology			
Monitor	Panel Size	TFT LCD Transparent Display	
	Size	47"	
	Resolution	FHD 1920 x 1080	
	Active Area	586.4 x 1041.6 mm	
	Contrast Ratio	1000:1	
	Viewing Angle	178° (H)/ 178° (V)	
Computer Windows	CPU	Intel Core i5 1.90 Ghz	
	Color	Black, White, Silver or customized colors	
	Graphic Card	Asus Hd5450 1Gb	
	SSD	SSD 60 Gb	
	O.S.	Windows Embedded 7 64 bit	
Computer Android	CPU/Memory	Rockchip 3368 Octa Core 64 bit Cortex-A53 fino a 1.5GHZ	
	O.S.	Android 5.1 (can be upgraded)	
	Connection to Network	RJ45, WIFI, 3G (optional)	
	Power	AC100-240V 50/60 Hz	
Touch Foil	Technology	Projected capacitive	
	Touch points	10 point multitouch	
	Thickness	0.365 mm	
	Sensing Type	Mutual Capacitance 2 layer	
	Response Time	16ms (TSB)	
Options	Proximity sensor		
	RFID-NFC Antenna		
	Audience Measurement System		
	Web Cam		
	Beacon		

Freezer	
Exsercise temp.	-25°
Environmental temp.	+25°
Environmental RH	60%

Cooler	
Exsercise temp.	0/2°
Environmental temp.	+25°
Environmental RH	60%

the characteristics can change without notice