

INNOVATE THE  
WAY OF SHOPPING

# Smart Fitting Room

TRANSFORMS AND REVIEW THE WAY OF SHOPPING





# WHAT IS Smart Fitting Room?

The fitting room becomes an interactive place where trying on clothes turns into a unique and fun experience. A personal shopper, behind the mirror, will be available directly to the customer in order to offer a personalized service to increase sales and performance of the staff in store.



## Touch Control

The Interface will allow you to select many possible options in a simple and intuitive way.



## Mood Lighting

The atmosphere changes to make customer live the emotion among suggestive environments.



## RFID clothing detection

RFID recognizing system allows to display sizes and colors of the same cloth.



## Rear Camera

The rear camera allows the outfit's behind image, without turning.



## Notification System

Ask to change the clothes without moving from fitting room through notifications on the staff's tablet.



## Recommendation Experience

Suggest possible combinations with the other cloths in store and accessories to meet your style.

the characteristics can change without notice

