REALOOK®

designed & built by: INTER TOUCH INTERACTIVE SOLUTIONS

# REALOOK® GLASS DOOR

## The first transparent display door All-In-One

The exclusive and interactive Realook® Glass Door replaces the ordinary fridge door with a transparent digital LCD. This see-through monitor gives a complete view of the products while full HD dynamic content are running. The Realook® Glass Door has interactive solutions for the engagement of the customer, in order to offer a multisensory experience.

- Touch screen interactive engagement
- The fridge just like an in-store touch point
- For new fridge production and retrofit use
- All-In-One Plug & Play solution
- Remote Content Management
- Proximity Marketing
- Full glass look

**Options**

Proximity sensor
RFID-NFC Antenna
Audience Measurement System
Web Cam
Beacon

We're helping brands to embrance
the innovation with our Realook® Technology

Realook® is a trademark of Intertouch s.r.l.

Intertouch s.r.l.
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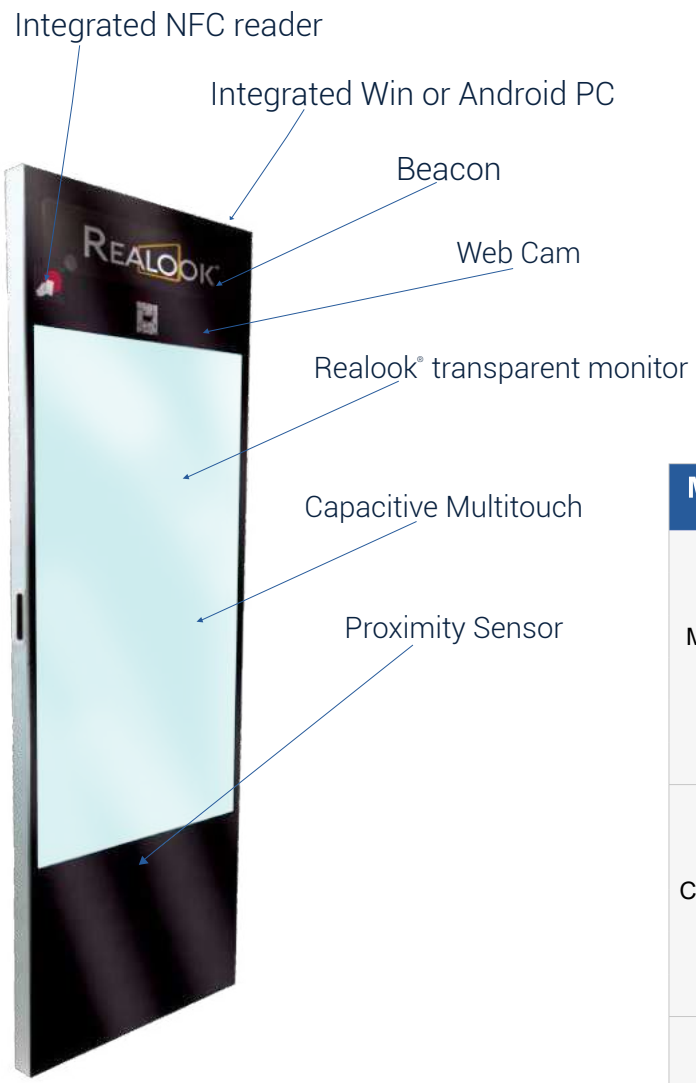
# Product Specification




- Self closing system
- Magnetic gasket
- Full glass look

| Freezer | |
|---|---|
| Exsercise temp. | -25° |
| Environmental temp. | +25° |
| Environmental RH | 60% |

| Cooler | |
|---|---|
| Exsercise temp. | 0/2° |
| Environmental temp. | +25° |
| Environmental RH | 60% |

| Multimedia Technology | | |
|---|---|---|
| Monitor | Panel Size | TFT LCD Transparent Display |
| | Size | 47" |
| | Resolution | FHD 1920 x 1080 |
| | Active Area | 586.4 x 1041.6 mm |
| | Contrast Ratio | 1000:1 |
| | Viewing Angle | 178° (H)/ 178° (V) |
| Computer Windows | CPU | Intel Core i5 1.90 Ghz |
| | Color | Black, White, Silver or customized colors |
| | Graphic Card | Asus Hd5450 1Gb |
| | SSD | SSD 60 Gb |
| | O.S. | Windows Embedded 7 64 bit |
| Computer Android | CPU/Memory | Rockchip 3368 Octa Core 64 bit Cortex-A53 fino a 1.5GHZ |
| | O.S. | Android 5.1 (can be upgraded) |
| | Connection to Network | RJ45, WIFI, 3G (optional) |
| | Power | AC100-240V 50/60 Hz |
| Touch Foil | Technology | Projected capacitive |
| | Touch points | 10 point multitouch |
| | Thickness | 0.365 mm |
| | Sensing Type | Mutual Capacitance 2 layer |
| | Response Time | 16ms (TSB) |
| Options | Proximity senspr | |
| | RFID-NFC Antenna | |
| | Audience Measurement System | |
| | Web Cam | |
| | Beacon | |

* Le caratteristiche indicate nei cataloghi si intendono del tutto indicative e possono variare senza preavviso

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